

CONTEST RULES "CREATE YOUR OWN COWBOY NICKNAME"

§ 1 General Provisions

1. The organizer of the Contest is MG Goczał sp. z o.o., with its registered office in Zator, address: ul. Oświęcimska 35, 32-640 Zator, entered into the register of entrepreneurs maintained by the District Court for Kraków-Śródmieście in Kraków, 12th Commercial Division of the National Court Register under KRS number: 0000970405, NIP: 5492467107, REGON: 521948419, share capital: PLN 100,000.00, email: repcja@westerncamp.pl, phone: 885044747.
2. The Contest is organized on the premises of Western Camp in Zator in accordance with these Rules and applicable law. Each Contest participant is obliged to read and comply with these Rules before participating.
3. The Contest starts daily at 7:00 AM and will be held on a recurring basis, i.e., every day Western Camp is open until further notice (meaning a separate contest is held each day), in accordance with these Rules.

§ 2 Contest Rules

1. Participation in the Contest is voluntary and free of charge.
2. Any individual who is a guest of Western Camp using its accommodation services and who completes the contest task during the Contest period may participate. For the purposes of these Rules, a "guest" is defined as a person using accommodation services at Western Camp.
3. A person with limited legal capacity may participate only with the consent and supervision of a legal guardian.
4. The Contest task consists of creating an original cowboy nickname. To participate, the contestant must complete a form available at the Western Camp reception, providing their answer and personal data (full name and phone number).
5. Only participants who correctly complete the form during the Contest period will be eligible.
6. Each participant may take part in the Contest only **once** during their entire stay at Western Camp and may submit only **one** entry form on **one** day of the Contest.
7. The Organizer reserves the right to reject entries that are:
 - a) incomplete;
 - b) in violation of these Rules;
 - c) containing offensive language, hate speech, discriminatory content, or violating the personal rights of others or the Organizer.

§ 3 Winner Selection and Prize

1. The Organizer will appoint a Contest Committee consisting of at least two employees. The Committee is responsible for supervising the Contest, including selecting the winner. Committee decisions are final, without prejudice to the participants' right to pursue claims under applicable law.
2. Each day at 8:30 PM, the Contest Committee will evaluate all valid entries submitted that day. The Committee will choose the most original and creative nickname in its opinion, and the author will receive a prize.
3. The prize consists of vouchers worth 50 PLN each, redeemable at the winner's choice at one of the following Western Camp services:
 - Bonanza Restaurant (valid until 26.10.2025),
 - Colorado Restaurant (valid until 26.10.2025),
 - Cold Shop (valid until 26.10.2025),
 - El Dorado Shop (valid until 26.10.2025).
4. Only **one** prize will be awarded per day. The prize will be forfeited in the cases specified in these Rules.
5. The prize is not exchangeable for cash.
6. The prize is exempt from personal income tax pursuant to Article 21(1)(68) of the Personal Income Tax Act of July 26, 1991 (i.e., Journal of Laws of 2024, item 226, as amended).
7. The winner will be notified by phone using the number provided in the entry form. Calls will be made between 8:30 PM and 9:00 PM on the same day. Two attempts will be made. If the second attempt fails, the prize will be forfeited.
8. To receive the prize, the winner must:
 - a) answer one of the two calls described above, and
 - b) collect the prize in person at the Western Camp reception, after verification of identity against the data provided in the entry form.
9. The Organizer is not responsible for failure to deliver the prize if caused solely by the participant's failure to provide accurate or complete data.
10. The prize is funded by the Organizer.
11. The Organizer will cover all costs related to awarding the prize.

§ 5 Personal Data Protection

1. The Organizer is the data controller of the personal data of the participants. Contact: ul. Oświęcimska 35, 32-640 Zator or via email at recepcja@westerncamp.pl.
2. The personal data will be processed only for the purposes of conducting the Contest, selecting and notifying the winner, and awarding the prize.
3. Providing personal data is voluntary but necessary for participation and prize collection.
4. Data will be stored for the duration of the Contest and afterward until any legal claims expire or for up to 5 years following the end of the calendar year in which the Contest took place.
5. Participants have the right to access their data, request rectification, deletion, restriction of processing, object to processing, request data portability, and lodge a complaint with the President of the Personal Data Protection Office.
6. Data may be shared with the Organizer's partners, such as postal services, accounting/tax providers, or public authorities within legal limits.
7. Personal data is not subject to automated processing or profiling.

§ 6 Final Provisions and Technical Information

1. The Contest is not a lottery, promotional lottery, game of chance, or betting activity within the meaning of the Gambling Act of November 19, 2009 (Journal of Laws 2023.227, as amended).
2. The Contest constitutes a public promise under Article 919 of the Civil Code of April 23, 1964 (Journal of Laws 2022.1360, as amended).
3. The Contest is not organized, sponsored, or endorsed by Instagram.
4. The Organizer may amend the Rules. Any amendments will apply to new participants only—those entering on contest days following the effective date of the amended Rules (as each contest day involves new participants).
5. The Rules are available during the Contest at: <https://westerncamp.pl/> and at the Organizer's office.
6. These Rules come into effect on June 25, 2025.